



Calgary
Climate
Week



ONE ONE ONE
WEEK CITY PLANET
JUNE 1-6, 2026
CALGARY, ALBERTA

A city-wide celebration of climate solutions,
innovation, & collaboration

CONTEXT

As Canada works to diversify exports beyond its historic reliance on the US, climate solutions are emerging as a strategic economic opportunity across energy, agriculture, transportation, industrial decarbonization, and finance. As Canada's energy capital, Calgary sits at the centre of this opportunity.

History shows a clear pattern. When Alberta leans into pragmatic climate leadership, Canada is viewed globally as credible and solutions-oriented. When it steps back, Canada's reputation suffers. Calgary Climate Week (CCW) is designed to help position Canada as a leader with Calgary as a major hub for climate innovation.

CCW advances a business-friendly, mainstream approach to climate action that emphasizes competitiveness, risk management, market expansion, workforce development, and commercially viable solutions. This approach was validated at a November 2025 soft launch, which convened more than 100 leaders from business, government, finance, innovation, and civil society. That momentum now carries forward into Calgary Climate Week 2026, a cohesive, city-wide platform for collaboration, learning, investment, and action.

ABOUT CCW

Calgary Climate Week is a city-wide, solutions-driven convening that brings together innovators, investors, policymakers, businesses, and communities to turn the city into a living laboratory for climate solutions.

The week combines marquee anchor events such as the Calgary Climate Symposium and Net Zero Rodeo, immersive Show and Tell site tours, and dozens of partner-led events across the city. Together, these experiences create a cohesive, high-impact week that amplifies Calgary's role as a global hub for climate solutions.

WHY ATTEND

Calgary Climate Week is not a traditional conference. It is a platform for alignment, momentum, engagement, and deal-flow.

Participants attend CCW to:

- ✔ Learn and see climate solutions in action through curated site visits and demonstrations
- ✔ Build cross-sector relationships between business, finance, policy, innovation, and community leaders
- ✔ Identify investment, partnership, and procurement opportunities
- ✔ Shape practical narratives around climate risk and opportunity
- ✔ Contribute to a credible, optimistic climate story rooted in Calgary's strengths

CCW is designed to move conversations forward, reduce polarization, and help participants leave with new connections, clearer insights, and tangible next steps.

WHO ATTENDS

More than 500 people are expected to participate throughout the Calgary Climate Week, including:

- ✔ Business and industry leaders
- ✔ Financial institutions and local and international investors
- ✔ Policymakers and regulators
- ✔ Climate tech founders and innovators
- ✔ Indigenous leaders and organizations
- ✔ Researchers and post-secondary institutions
- ✔ Community organizations and the general public
- ✔ Media and storytellers



PARTNERSHIP OPPORTUNITIES

Build the Ecosystem for Climate Solutions to Scale

Calgary Climate Week partnerships are designed for organizations that want to do more than sponsor an event. Partners help shape the conditions that allow climate solutions to grow, scale, and succeed.

\$100,000 - \$150,000

TRANSFORMATIONAL PARTNER

2 Spots Available

Transformational Partners are organizations reshaping the culture, capital flows, and infrastructure that enable scalable climate solutions. This top tier positions you as a foundational force behind Calgary Climate Week and a visible leader in Canada's climate economy.

Value & Benefits

- ✓ Naming rights: "Calgary Climate Symposium, presented by [Partner]" and Net Zero Rodeo, presented by [Partner]"
- ✓ Category-leading logo placement across all CCW branding, website, signage, and media
- ✓ Monthly meetings to provide direct input into CCW themes, formats, and site tours, ensuring alignment with real market needs while ensuring editorial independence
- ✓ Two - three (2-3) minute opening remarks or keynote introduction at the Calgary Climate Symposium
- ✓ Signature installation or activation, such as a carbon-positive lounge
- ✓ Five (5) All Access VIP executive passes and curated introductions to investors, policymakers, innovators, and speakers
- ✓ Inclusion in all major media announcements and press releases as part of the April campaign rollout, delivered by our professional public relations partner
- ✓ Meaningful input into the post event impact and insights report to ensure alignment with your ESG priorities and reporting needs
- ✓ Prominent recognition across all Calgary Climate Week signature events, including top tier logo and signage placement at the Calgary Climate Symposium, Show and Tell Tours, and Net Zero Rodeo, with presenting sponsor recognition for the anchor event of your choice

\$51,000 - \$99,000

SCALE PARTNER

3 Spots Available

Scale Partners are actively scaling climate solutions and services to meet the scale of the need.

Value & Benefits

- ✔ Second only to top tier partner recognition across all CCW branding, website, signage, and media materials
- ✔ Branding at one CCW-aligned site on activation
- ✔ Inclusion in all major media announcements and press releases as part of the April campaign rollout, delivered by our professional public relations partner
- ✔ 4 VIP passes and curated introductions to speakers and innovator
- ✔ Inclusion in all major media announcements and press releases as part of the April campaign rollout, delivered by our professional public relations partner
- ✔ Recognition at the Calgary Climate Symposium, Show & Tell Tours, and Net Zero Rodeo with including second to top tier logo placement on event signage

\$26,000 - \$50,000

GROWTH PARTNER

4 Spots Available

Growth Partners are helping to elevate and mainstream Calgary Climate Week's core programming. This partnership role positions the partner as a trusted supporter of high-quality, solutions-focused dialogue among a wide spectrum of stakeholders.

Value & Benefits

- ✔ High-visibility logo placement across all CCW branding, website, signage, and media
- ✔ Branding at one CCW-aligned site on activation
- ✔ Recognition at the Calgary Climate Symposium and Show & Tell Tours
- ✔ Three (3) VIP Passes and curated networking opportunities
- ✔ Inclusion in major communications and post-event reporting

\$11,000 - \$25,000

INNOVATION PARTNER

5 Spots Available

Innovation Partners accelerate momentum by supporting experimentation, exploration and collaboration through site-based learning and real-world climate solutions.

Value & Benefits

- ✓ Logo placement on CCW branding, website, signage, and media
- ✓ Opportunity to host or co-host a Show & Tell Tour
- ✓ Branding integration at one anchor CCW event or location
- ✓ 2 VIP passes
- ✓ Inclusion in post-event impact reporting
- ✓ Recognition during the Calgary Climate Symposium and Show & Tell Tours

\$6,000 - \$10,000

ECOSYSTEM PARTNER

6 Spots Available

Ecosystem Partners are actively investing in the talent, capacity, and leadership to grow the ecosystem of solution providers

- ✓ Logo placement on select CCW branding, website, signage, and media
- ✓ Event passes for team members, partners, or clients
- ✓ Lunch presented by [Partner]

\$3,500 - \$5,000

COLLABORATION PARTNER

10 Spots Available

Collaboration Partners strengthen inclusion, participation, and local leadership.

- ✓ Logo placement on select CCW branding, website, signage, and media
- ✓ Event passes for team members, partners, or clients

Under \$3,500

COMMUNITY PARTNER

12 Spots Available

Community Partners help keep Calgary Climate Week accessible, inclusive, and city-wide.

- ✓ Listing on CCW website
- ✓ Invitations to select CCW events
- ✓ Support for your community event

EXPERIENTIAL & SIGNATURE OPPORTUNITIES

\$50,000

CLIMATE COMMUNITY STAGE PARTNER

The Open Climate Commons Stage offers free, high-quality programming accessible to the general public alongside the professional Climate Symposium.

Value & Benefits

- ✔ Naming rights to the Open Climate Commons Stage
- ✔ Prominent onsite branding and activation
- ✔ Experiential engagement opportunities
- ✔ Logo inclusion in community-facing promotion
- ✔ Recognition in programming and signage
- ✔ Logo on CCW website

Full Series Partner: \$50,000

SHOW & TELL TOURS PARTNER

Value & Benefits

- ✔ Naming rights across all tours
- ✔ Brand integration in tour communications
- ✔ Content capture for storytelling (photos, video, storytelling)
- ✔ Opportunity to co-host or curate a tour
- ✔ VIP access and hosted guests

\$25,000

OPENING OR CLOSING NIGHT RECEPTION PARTNER

2 Spots Available

Value & Benefits

- ✔ Naming rights to reception
- ✔ Welcome remarks (2–3 minutes)
- ✔ Prominent branding throughout venue
- ✔ Hosted guest invitations
- ✔ Inclusion in promotional and post-event materials
- ✔ Logo on website

\$10,000

INNOVATION ECOSYSTEM DINNER PARTNER

An invitation-only evening bringing together leading investors, climate tech founders, policymakers, and senior executives. The experience features a locally sourced, sustainability-focused multi-course meal, curated conversation, and entertainment.

Value & Benefits

- ✔ Naming rights to the Innovation Ecosystem Dinner presented by [Partner]
- ✔ Prominent onsite branding
- ✔ Hosted guest invitations
- ✔ Recognition in programming and materials
- ✔ Logo on CCW website

ADDITIONAL EXPERIENTIAL OPPORTUNITIES

\$10,000

LUNCH PARTNER

3 Spots Available

Includes:

- ✓ "Lunch sponsored by [Partner]"
- ✓ Signage and logo placement in dining area
- ✓ Brief acknowledgment from stage or host
- ✓ Opportunity to align with sustainability (local, low-waste catering + carbon footprint of each item)
- ✓ Menu Signage
- ✓ Logo on website

\$10,000

YOUTH BREAKFAST PARTNER

2 Spots Available

The Youth Breakfast is an exclusive opportunity for recruiters to engage directly with top emerging talent who attend the breakfast event, along with invited VIP guests.

Includes:

- ✓ "Lunch sponsored by [Partner]"
- ✓ Signage and logo placement in dining area
- ✓ Brief acknowledgment from stage or host
- ✓ Opportunity to align with sustainability (local, low-waste catering + carbon footprint of each item)
- ✓ Menu Signage
- ✓ Logo on website



\$5,000 (WIFI & Charging Station)

CLIMATE CONNECTION PARTNER

2 Spots Available

Climate Connect Partners power connectivity and participation across Calgary Climate Week: keeping ideas, people, and devices energized throughout the week.

Includes:

- ✔ "Climate Connect powered by [Partner]" recognition
- ✔ Branded WiFi access and charging stations at main CCW venue
- ✔ Logo placement on WiFi login/splash page (where applicable)
- ✔ Logo on CCW website and onsite signage
- ✔ Optional sustainability-forward activation (e.g., renewable-powered charging, circular tech, digital equity)

\$5,000

COFFEE CONNECTION PARTNER

4 Spots Available

Includes:

- ✔ "Coffee Connection sponsored by [Partner]"
- ✔ Branded signage at refreshment area
- ✔ Verbal acknowledgment by host/moderator
- ✔ Logo on agenda and onsite signage
- ✔ Logo on website

**\$5,000-10,000
(Depending on Activation)**

ACTIVATION PARTNER

- ✔ Branding of a specific zone on activity
- ✔ Logo on website
- ✔ Recognition in programming and signage

CLIMATE AMPLIFIER PARTNER (MEDIA)

Strategic / In-Kind

Climate Amplifier Partners extend the reach and impact of Calgary Climate Week by elevating stories, solutions, and voices shaping the climate transition.

- ✓ “Official Climate Amplifier Partner of Calgary Climate Week” designation
- ✓ Logo placement on CCW website and select materials
- ✓ Co-created editorial, interviews, or event coverage (subject to editorial standards)
- ✓ Access to speakers and programming for coverage
- ✓ Recognition in opening and/or closing communications

CONTACT

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